



New Member Ambassadors Program

The goal of the New Member Ambassador Program is to welcome new members, encourage members to become more active, strengthen member engagement, and increase member retention.

The role of an ambassador includes but is not limited to:

- ✓ Being paired with new members on a monthly basis to welcome and mentor new members
- ✓ Ensure new members feel engaged by introducing him or her to as many other members as possible, virtually or at in person events
- ✓ Chapter ambassadors will receive nametags to be worn at events so that they can be easily recognized. First time event attendees should be highlighted and welcomed at their first event so others can welcome them.
- ✓ Participate in periodic Ambassador meetings to provide feedback and refine the program.

Qualifications to serve as a CAI New Member Ambassador

The ideal candidate for New Member Ambassadors will possess the following minimum qualifications:

- Be a member in good standing for a minimum of 1 year and have no delinquencies with the chapter or CAI national.
- Be an engaged member with a demonstrable one-year track record of engagement in the chapter, including:
 - a) Event attendance (minimum of 4 events in a twelve-month period).
 - b) One content submission per year (session speaker, magazine or blog article, podcast, etc.)
 - c) Chapter website profile is complete and up to date, including having a profile image uploaded.
- Be a CAI Credentialed Member as follows:
 - a) Business Partners will have completed the Educated Business Partners Course and achieved the Educated Business Partner distinction
 - b) Managers will have attained and maintain the CMCA certification
 - c) Homeowner Leaders will have completed the Board Leadership Workshop course

To volunteer as a New Member Ambassador, complete the online Volunteer Nomination Form or contact chapter Executive Director Tony Campisi at tony@cai-padelval.org for more information.